

Agricultural Film

2017

*International conference on plastic film technologies used in
agriculture, silage, mulch, greenhouse and tunnel films*

26-28 September 2017

Crowne Plaza Barcelona Fira Center, Barcelona, Spain



Sponsored by:



Media supporter:

Film and Sheet
EXTRUSION

Agricultural Film

2017

AMI's global Agricultural Film conference celebrates its 10th anniversary from 26-28 September 2017 at the Crowne Plaza Barcelona Fira Center in Barcelona, Spain.

Over the past 60 years, plastic film for silage, mulch and greenhouse applications contributed greatly to increasing agricultural output and productivity. Plastic films have been prominent in the horticultural industry, and in improving silage quality, helping to increase milk yields. They have also been extending the growing season with protective mulch and greenhouse films. Growing population, scarcity of water, agricultural land and soil, together with pollution and climate change, have put the global food production under pressure. The United Nations are aiming to eradicate poverty by 2030 and to become a zero hunger generation for the first time in human history. Therefore, sustainability and efficient farming are now the priorities of the public and private sector involved in agriculture.

Agricultural Film 2017 will present research and solutions for the problems of protected agriculture. Cutting-edge speakers will provide insights and trends in raw materials and film extrusion creating the next generation agricultural films, while optimising cost structure during the product life cycle. The forum gathers agricultural film specifiers, researchers, film producers and the rest of the supply chain and provides a forum to network with professionals in this challenging industry.

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*Excellent networking
opportunities and
good presentations*



Five good reasons to attend:

- **Learn about trends in the global agricultural film market and see the big picture**
- **Discover ways to increase efficiency and sustainability of your agricultural and farming business**
- **Hear about key technological developments in silage, mulch and greenhouse films**
- **Understand opportunities for film waste reduction through effective recycling and biodegradable technologies**
- **Meet the supply chain and benchmark your company performance against leading industry players**

Ways to get involved:

Delegate registration

Register before 30th June 2017 and pay €1090 saving €200 on the full price of €1290. There are additional discounts for group bookings. The registration fee includes attendance at all conference sessions, the Networking Cocktail Reception, lunch and refreshment breaks on both days and a set of conference proceedings.

Sponsorship

A variety of sponsorship opportunities are available at this conference to help to promote your company's products and services to this highly targeted international audience. Contact the Conference Hotline for further information.

Exhibition space

Make it easy for the delegates to find you at this busy event with your own exhibition space. Bring your own display stand, banners or use the space to showcase samples of your products and ensure that you make an impact. The exhibition will run throughout the conference in the exhibition room next to the main meeting room.

Space is limited so to avoid disappointment please register for this service as soon as possible.

CONFERENCE HOTLINE

Contact: Rocio Martinez, Conference Team Manager
Tel: +44 (0) 117 314 8111
Fax: +44 (0) 117 311 1534
Email: rocio.martinez@ami.international

SAVE €200

Register before
30th June
2017

Tuesday 26th September 2017

18.00-19.30 Registration and Welcome Cocktail Reception

There are no conference sessions on this day

Wednesday 27th September 2017

08.00 Registration and welcome coffee

09.00 Opening announcements

SESSION 1 - AGRICULTURAL FILMS: GLOBAL IMPACT & RECYCLING OPTIONS

- 09.10 **Global dimensions of the agricultural films market**
Mrs. Karla Tattersall, Unit Manager - Industrial & Agricultural Films/Polymer Distribution, AMI CONSULTING, United Kingdom
- 09.40 **Value added agriculture films using extreme performance polymer solutions**
Ms. Yao He, Asia Pacific Polyethylene Market Developer, EXXONMOBIL CHEMICAL SERVICES (SHANGHAI) Co., Ltd., China and Mr. Cihan Cabuk, Market Developer, Turkey & Israel, EXXONMOBIL CHEMICAL, Turkey
- 10.10 **Key factors for highly efficient recycling in the agricultural sector**
Mr. Clemens Kitzberger, Business Development Manager Application Post Consumer, EREMA GROUP GmbH, Austria
- 10.40 Morning coffee sponsored by: 
- 11.20 **Experimentation of a closed loop model in agricultural polyethylene film**
Mr. Damien Cabaret, Business Development Manager, TRIOPLAST, France

SESSION 2 - MULCH FILMS: FILM FORMULATION & SUSTAINABILITY

- 11.50 **Mulch film raises Brazilian coffee crop yields by up to 70%**
Ms. Ana Paiva, Market Development Specialist, BRASKEM, Brazil
- 12.20 **A novel, solar reactive, shrinking mulch film which improves on-farm efficiency and reduces polymer requirements**
Mr. Robert Trenchard, Director, HYDROX TECHNOLOGIES Pty. Ltd., Australia
- 12.50 Lunch
- 14.20 **Accumulation of (bio)degradable plastics in soil**
Mr. Sam Deconinck, Deputy Lab Manager, OWS N.V., Belgium
- 14.50 **Biodegradable mulch film: elucidation of biodegradation and fate of polymer**
Prof. Dr. Andreas Künkel, Vice President, BASF SE, Germany
- 15.20 **Biodegradation of aromatic-aliphatic co-polyesters in soil**
Dr. Marek Koutny, Professor, Department Director, TOMAS BATA UNIVERSITY, Czech Republic
- 15.50 Afternoon tea
- 16.30 **Innovative fully biodegradable mulching films and fruit protection bags for sustainable agricultural practices**
Dr. Carolina Peñalva Lapuente, R&D Researcher, AITIIP TECHNOLOGICAL CENTRE, Spain
- 17.30 **Biodegradable mulch film: a concrete element of the European bioeconomy**
Ms. Sara Guerrini, Public Affairs Agriculture, NOVAMONT S.p.A., Italy
- 20.00 Conference Dinner

Thursday 28th September 2017

08.30 Registration and welcome coffee

09.00 Opening announcements

SESSION 2 (CONT.) - MULCH FILMS: FILM FORMULATION & SUSTAINABILITY

- 09.10 **Biotechnology, new solution for mulch film waste**
Mr. Roberto M. Gómez Bernardo, Polyolefins Advisor, REPSOL QUÍMICA, Spain
- 09.40 **Post consumer film recycling: smell the difference**
Mr. Armin Villa, Sales Manager, STARLINGER & Co. Ges.m.b.H. (RECYCLING DIVISION), Austria

SESSION 3 - GREENHOUSE FILMS: HIGH PERFORMANCE AND BARRIER PROPERTIES

- 10.10 **EVOH barrier polymers of growing importance in various agricultural film applications**
Mr. Frank Balemans, Senior Regional Technical-Sales Manager, KURARAY - EVAL EUROPE N.V., Belgium
- 10.40 Morning coffee
- 11.20 **New photocatalytic totally impermeable film (P-TIF) for open-field or greenhouses fumigation applications**
Dr. Thierry Aubert, Research Scientist, ARKEMA, France
- 11.50 **Advanced anti-radiation systems for agricultural films using nanosized inorganic additives**
Dr. Grégory Coué, Technical Manager, PLÁSTICOS COMPUESTOS S.A. (KOMPUESTOS), Spain
- 12.20 **Influence of alkyl-substituted HALS sequence on the photostabilisation performance of TiO₂-pigmented LLDPE agricultural films**
Dr. Blanca Estela Castillo Reyes, Associated Scientist GRUPO POLYNNNOVA, Mexico
- 12.50 Lunch
- 14.20 **Greenhouses cooling challenges. Method of evaluation of heat buildup reduction efficiency of various solutions**
Ms. Hanna Schwartz, AgriFilms & Films Team Leader, KAFRIT GROUP, Israel
- 14.50 **Effect of greenhouse films on climate, energy, light distribution and crop performance - film properties - modelling - results**
Dr. Silke Hemming, Head of Research Team Greenhouse Technology, WAGENINGEN UNIVERSITY & RESEARCH, Netherlands
- 15.20 **Engineering design for improving plastic films and nets as drivers of greenhouse environmental conditions**
Prof. Pietro Picuno, Professor of Farm Buildings and Rural Land, UNIVERSITY OF BASILICATA - SCHOOL OF AGRICULTURAL, FORESTRY, FOOD AND ENVIRONMENTAL SCIENCES (SAFE), Italy
- 15.50 Afternoon tea and conference ends

Conference bag sponsored by:



Conference lanyard sponsored by:



AMI reserves the right to alter the programme without notice.
The latest programme can be viewed on our website
www.ami.international

REGISTRATION FORM

PLEASE COMPLETE IN BLOCK CAPITALS

Company: _____

Address: _____

Country: _____

Tel: _____ Fax: _____

VAT No.: _____

(Must be completed by all EU Companies)

Company activity: _____

Purchase order No. (if applicable): _____

Invoice address (if different from above): _____

DELEGATE DETAILS

Title: Mr/Mrs/Dr/Other: _____

First name: _____

Surname: _____

Position: _____

Email: _____

Special dietary requirements: _____

Signature: _____ Date: _____

By registering for this event I am agreeing to my details being used by AMI.
Please note that we do not pass details to any 3rd parties.

PARTICIPATION

Select a delegate option:

Early bird admission fee: €1090 _____
(Until 30th June 2017)

Full admission fee: €1290 _____

Upgrade your booking to include:

Exhibition Space: €910 _____

Conference Dinner: €90 _____

Total: _____

Please note upgrades can only be booked with a delegate place

All payments to be made in Euros

METHOD OF PAYMENT

You will be sent an invoice in 7-14 working days.

Bank transfer quoting: Your invoice and A/C No. or 'Applied Market Information Ltd. - Agricultural Film 2017' to: National Westminster Bank Plc. Thornbury Branch, 16 the Plain, Thornbury, Bristol, BS99 5HD
Account number: 06814077 Bank No. 556138
IBAN: GB63 NWBK 6072 0306 8140 77 SWIFT: NWBKGB2L

Pay by Credit Card

We accept: Visa / Mastercard

Please provide your contact details and we will send you a link to a secure payment gateway via email.

Name: _____

Email: _____

AGRICULTURAL FILM 2017 CONFERENCE INFORMATION

26-28 September 2017

Crowne Plaza Barcelona Fira Center

Av. Rius I Taulet, 1-3

08004 Barcelona

Spain

Tel: +34 934 262 223

Fax: +34 934 248 679

PARTICIPATION OPPORTUNITIES

The registration fee includes attendance at all conference sessions, a set of conference proceedings, entrance into the Networking Cocktail Reception, lunch and refreshment breaks.

Registration fee

- Early-bird offer: Register by 30th June 2017 for €1090
- Full price: €1290
- Exhibition space: Upgrade to an exhibition space for €910
- Conference Dinner: Register at the price of €90
- Group discounts: When registering as a group you may be entitled to discounts. Contact Rocío Martínez, Conference Team Manager for more information

Exhibition space

The exhibition is an excellent way to enhance your business opportunities and makes it easy for delegates to find you! The upgrade allows you to:

- Have an exhibition space in the networking area throughout the conference (includes 1 table, 2 chairs and a power supply)
- Include your company profile in the printed proceedings
- Display new and existing products
- Hand out brochures and promotional items to attendees from your stand

Spaces are allocated on a first-come-first-served basis and sell quickly. Add an exhibition space onto your delegate registration as an upgrade.

Sponsor this event

A variety of sponsorship opportunities are available at this event that can help to promote your company's products and services to this highly targeted international audience. For further information, please contact the Conference Organiser on: +44 (0) 117 314 8111.

Social events

The social events organised for Agricultural Film 2017 will provide an ideal setting for delegates and speakers to mix business with pleasure.

• Networking Cocktail Reception

A networking cocktail reception will be held on the first evening. This offers an excellent opportunity for delegates to meet with speakers and other colleagues. All delegates are invited to attend and admission is included in the delegate fee.

• Conference Dinner

All delegates are invited to attend the Conference Dinner, which will take place at a local restaurant on the evening of 27th September 2017.

Hotel accommodation

Delegates are responsible for booking their own accommodation. AMI has negotiated a limited number of discounted rooms for attendees who make their reservations by 29th August 2017. Please contact the reservation department from the Crowne Plaza Barcelona Fira Center to receive the special room rate of €165 for a deluxe single room and €185 for a deluxe double room (breakfast, Wi-Fi and VAT included - city tax not included).

The hotel only accepts reservations on the official booking form which can be downloaded from our website: www.ami.international (click on Agricultural Film 2017 followed by accommodation). Fill in the form and fax/email to the reservation department:

Fax: +34 934 255 047 or Email: groups@crowneplazabarcelona.com

CANCELLATIONS

Full refunds, less a cancellation charge of €200 will only be made on cancellations received prior to 25th August 2017. Thereafter we regret that no refunds can be made. Delegates may be substituted at any time. Please note that refunds will not be given on exhibition upgrades, sponsorship packages or Conference Dinner places at any time.

CONFERENCE HOTLINE

ROCÍO MARTÍNEZ, CONFERENCE TEAM MANAGER

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The latest programme, including any new speakers or changes to the schedule can be viewed on our website: www.ami.international